

Conversation Menu Facilitators Guide

Imagine Dubuque - Let's Do This!

Questions? Please send an email to: colson@cityofdubuque.org

Materials: Conversation Menu + Executive Summary
 Activity Time Estimate: 30 - 45 Minutes // Bring Handouts and Pens

In this activity, participants will come together for a facilitated discussion on:

- (1) what projects / efforts they are aware of that are helping improve life in Dubuque;
- (2) what types of projects are they passionate about from Imagine Dubuque; and
- (3) which 1-2 passion projects / categories would they like to get involved with.

Directions: Welcome everyone and pass out the Imagine Dubuque Executive Summary. Ask the group (by a show of hands), who is familiar or has heard of Imagine Dubuque. Request a volunteer to share their understanding of the project. Then, read the following:

"Imagine Dubuque is our City's Comprehensive Plan. It was developed over a year long process beginning in Fall of 2016 that included extensive community engagement and resulted in over 12,500 ideas being shared by our residents and community. Those ideas were inventoried and the topics most represented were used to develop the plan's recommendations. The executive summary before you provides a quick look at these recommendations and key elements.

Now what? Over the next 20 minutes, we are going to discuss how we can come together to make these actions and goals a reality. What we can DO -- as individuals, organizations, and community leaders to further these projects along. The City alone cannot achieve this plan; it's on US to come together and impact our future. Before we begin our discussion, first a few ground rules (read ground rules listed at right)."

Ask the group to divide up into groups of 5 people. Next, pass out Conversation Menus. Each group should then spend 20 minutes running through the questions, getting to know one another and jotting down answers on the backside of the worksheet.

After 20 minutes, circle back and ask each group to highlight a few interesting findings of their discussion. Each group should spend 2-3 minutes summarizing projects underway and what they want to help lead. To conclude: thank folks, collect handouts, let them know that their input will be entered into a City database for future follow-up as action groups are identified, and encourage them to register via the website www.imaginedubuque.com for updates.

Ground Rules

1. **Name of the Game, Empowerment:** Today's session is about action and empowerment. Not discussing new ideas, not complaining.
2. **Be Present:** Silence cell phones, do not have side conversations
3. **Respect the Stack:** One speaker at a time, don't talk over each other.
4. **Be Respectful:** Consider each other's feelings, perspectives, abilities, and identities.
5. **Have Courageous Conversations:** Stay engaged, speak your truth, discuss what you're passionate about and what is happening.
6. **Possibilities:** Ask "what's possible?" not "what's wrong"? And sign-up for passion projects to make those possibilities become realities.
7. **Details Matter:** Share specifics, who was involved, what happened, what's working, status, progress, etc.
8. **Let's Do This!** Stay on topic, be focused, productive, have fun!

IMAGINE DUBUQUE
2037: A CALL TO ACTION

CONVERSATION MENU

STARTERS
Please tell us your name and connection to Dubuque. Did you take part in Imagine Dubuque? Are you familiar with the plan's recommendations and action items?
* See Executive Summary / Chapter 10 of Imagine Dubuque for more detail *

MAINS
Are you aware of actions or efforts already underway that are Advancing the recommendations listed in the Executive Summary / Chapter 10? If so, what, where and by who?

SWEET STUFF
Name two projects or topics you are passionate about and why. Please refer to the list of sub-categories on the last page.

U-pick-2
Name two things you can do to help advance these projects and Make Dubuque more viable, livable, and equitable?

LET'S DO THIS!
Join us as we come together to make Imagine Dubuque, our City's Comprehensive Plan, a reality! Over 6,000 people gave input to develop the plan, now the community is implementing your recommendations. Help build toward our future. Get involved today by visiting:
WWW.IMAGINEDUBUQUE.COM

Name: _____ Email: _____ Phone: _____

STARTERS - ARE YOU FAMILIAR WITH IMAGINE DUBUQUE AND THE RECOMMENDATIONS INCLUDED AS PART OF CHAPTER 10?

MAINS - ARE YOU AWARE OF ACTIONS OR EFFORTS UNDERWAY THAT ARE ADVANCING THE RECOMMENDATIONS LISTED IN CHAPTER 10? THE EXECUTIVE SUMMARY? IF SO, WHAT, WHERE, AND BY WHO?

SWEET STUFF - NAME TWO PROJECTS OR TOPICS YOU ARE PASSIONATE ABOUT AND WHY. PLEASE REFER TO THE LIST OF SUB-CATEGORIES ON THE FOLLOWING PAGE:

U-PICK-TWO: NAME TWO THINGS YOU CAN DO TO HELP ADVANCE THESE PROJECTS AND MAKE DUBUQUE MORE VIABLE, LIVABLE, AND EQUITABLE:

MEASURING SUCCESS: CONSIDERING THE PROJECTS/TOPICS YOU LISTED, WHAT WOULD SUCCESS LOOK LIKE? WHAT DATA WOULD NEED TO BE COLLECTED AND MEASURED?

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Name: _____ Email: _____ Phone: _____

HELP MAKE IMAGINE DUBUQUE A REALITY
Please select 1-2 sub-categories in TOTAL from the list below. Choose those topics you are passionate about, would like to help lead, or are already involved with.

1. Robust Local Economy: Diverse Businesses and Jobs with Economic Prosperity
 - Employment
 - Housing
 - Business
2. Sustainable Environment: Preserving and Enhancing Natural Resources
 - Clean Water
 - Clean Air + Energy
 - Healthy Neighborhoods
 - Land Conservation
 - Eco-Education + Participatory Conservation
3. Diverse Arts, Culture, Parks, and Recreation: Experiences and Activities
 - Food
 - Education + Empowerment
 - Arts + Culture
 - Green Buildings + Historic Preservation
 - Recreation
4. Vibrant Community: Healthy and Safe
 - Community Safety
 - Health
5. Livable Neighborhoods and Housing: Great Place to Live
 - Livable Neighborhoods
 - Housing
6. Financially Responsible, High Performance Government: Sustainable, Equitable, Effective Service
 - Infrastructure
 - Public Safety
 - Municipal
7. Connected Community: Equitable Transportation, Technology, Infrastructure, and Mobility
 - Complete Streets
 - Public Transportation
 - Air Transportation
 - Connection to Other Regions
 - Automobile Travel

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